

## Message Text

UNCLASSIFIED

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13

ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 COME-00 FCC-03 OTPE-00 OIC-04

IO-14 CU-04 RSC-01 DRC-01 SCI-06 NASA-04 /074 W

----- 088615

P 081444Z MAY 74

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC PRIORITY 734

UNCLAS BRUSSELS 2853

FOR EB:CBA- SEARBY FROM USDEL BRUSSELS CONFERENCE- WINTER

E.O. 11652 N/A

TAGS: OCON, BE

SUBJECT: BRUSSELS INTERNATIONAL CONFERENCE ON PROGRAMME-  
CARRYING SIGNALS TRANSMITTED BY SATELLITE

1. WE SUGGEST THAT YOU CONTACT ROBERT EVANS, GENERAL COUNSEL,  
COLUMBIA BROADCASTING SYSTEM, ABOUT POSSIBILITY OF REVISING SCHE-  
DULE SO THAT HE CAN ATTAND BRUSSELS CONFERENCE AS PLANNED.

2. FOLLOWING POINTS MAY BE STRESSED:

(A) SUBSTANTIVE DEBATE ON TEXT OF PROPOSED CONVENTION DID  
NOT REPEAT NOT COMMENCE UNTIL WEDNESDAY AFTERNOON (MAY 8).

(B) EVANS COULD ARRIVE THIS WEEKEND AND STILL MAKE SUBSTANTIAL  
CONTRIBUTION TO DEVELOPMENT OF EFFECTIVE MULTILATERAL AGREEMENT  
IN THIS FIELD.

(C) DEVELOPMENT OF PROPOSED CONVENTION HAS REVEALED THIS POINT  
WITH ACTIVE PARTICIPATION OF AND IMPORTANT CONTRIBUTIONS FROM  
EVANS DURING ALL THREE PREPARATORY COMMITTEES OF GOVERNMENTAL  
EXPERTS IN 1971, 1972 AND 1973.

(D) UNLESS EVANS ATTENDS BRUSSELS CONFERENCE THE U.S. BROAD-  
CASTING INDUSTRY IN GENERAL AND THE NATIONAL ASSOCIATION OF  
BROADCASTERS IN PARTICULAR WILL BE WITHOUT REPRESENTATION ON  
USDEL. AS EVANS MAY RECALL, THE U.S. BROADCASTING  
INDUSTRY, THROUGH EVANS AS ITS SPOKESMAN, TOOK THE INITIATIVE  
SOME YEARS AGO IN UNESCO LOOKING TOWARD THE DEVELOPMENT OF AN  
INTERNATIONAL AGREEMENT ON THE DISTRIBUTION OF PROGRAMME-CARRYING  
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SIGNALS TRANSMITTED BY SATELLITE.

3. WE WOULD APPRECIATE LEARNING SOONEST THE RESULTS OF ANY  
APPROACH TO EVANS.  
STRAUSZ-HUPE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Review Authority:** shawdg  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 OCT 2002  
**Review Event:**  
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30 JUN 2005

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**Review Transfer Date:**  
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**Secure:** OPEN  
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**TAGS:** OCON, BE  
**To:** STATE  
**Type:** TE  
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